### **Deadline**

Entries must be received no later than **June 22**, **2021** 

## **Entry Criteria**

Each entry must include: name, address and telephone number of submitter, facility name, owner or management company name; and a minimum of three high-quality photos of the manager being nominated. In addition entry must include an extensive explanation citing why this manager should be the 2021 Manager of the Year. This must include examples of:

- ★ Excellent customer service skills
- ◆ Sound business practices
- How this manager has gone above and beyond in their role as facility manager
- Any special programs
   or operational methods
   manager has
   successfully initiated
- Enhanced facility performance

A deserving manager needs your nomination! Do you know a manager who has gone above and beyond at their facility, demonstrated excellent customer service, or that has the creative edge to make his or her facility a success?

### **Prizes**

The winning manager and two runners up will be featured in the May issue *Self-Storage Now* and *Mini-Storage Messenger*. The winning manager will receive a \$250 VISA Gift Card and a commemorative trophy. Each runner up will receive a \$50 VISA Gift Card and a commemorative plaque.

### **Photos**

Rights to all images submitted must be given to MiniCo Publishing for use in print/digital media, and a photo release must be signed. To download the form, go to www.ministoragemessenger.com/2021moy Please provide photo credit information with the entry.

### **Additional Information**

Entries will not be returned. Acknowledgement of entries will not be provided automatically due to the number of entries received.

### Mail all entries to:

Manager of the Year MiniCo Publishing 10851 N. Black Canyon Hwy., Suite 200 Phoenix, AZ 85029

# Entries may also be emailed to:

poppy.behrens@minico.com



# **Mini-Storage Messenger** Manager of the Year Photo Submissions Release

Any party ("Submitter") submitting photographs, diagrams, charts, drawings, renderings or other materials ("Materials") in a Manager of the Year entry agrees that:

- 1. Submitter is granting to MiniCo Publishing the right to publish those materials in any of its publications without claiming a royalty or any other fee for itself or any third party;
- 2. Submitter has the right to transmit the MiniCo Publishing and no permission or additional rights need to be sought or granted;
- 3. Submitter will indemnify and hold MiniCo Publishing free and harmless from and against any and all expenses, including costs and reasonable attorneys' fees that may be incurred because of claims that the appearances of any Materials in a MiniCo Publishing publication were unauthorized or constitute the violation of any copyrights, trademarks or other rights of such claimant.

Entry Submitter	Date

# 2021 Self-Storage Manager of the Year

Please contact
Poppy Behrens at
poppy.behrens@minico.com
or (602) 678-3579
with any questions



