

# 2023 Messenger Facility of the Year Guidelines

## Categories

**Overall  
Construction  
Smart Facility**

**New Facility  
Conversion  
International**

## Deadline

Entry binders must be received no later than **September 22, 2023**

## Judging Criteria

### ◆ Overall Winner:

Selection based on excellent design, construction, challenges overcome during building, unique features, landscaping, access features, marketing and customer service.

### ◆ New Facility Winner:

Selection based on site selection, design, use of land, overall appearance, aesthetics, marketing prior to opening, and lease-up performance. Facility must have opened for business on or after June 1, 2022.

### ◆ Construction Winner:

Selection will be based on unique design, construction challenges, and use of cutting-edge building materials or techniques.

### ◆ Conversion Winner:

Selection will be based on exceptional design and challenges overcome during building a facility converted from a pre-existing structure.

### ◆ Smart Facility Winner:

Selection will be based on high-tech design with “smart” features and sophisticated security systems as well as the use of remote management and contactless rentals.

### ◆ International Winner:

Selection will be based on the design, construction, challenges overcome during building, occupancy and performance of a self-storage facility located outside of the United States.

Each entry must include: name, address and telephone number of submitter, facility, owner, and management company; date facility opened; rentable square footage; number of units; current occupancy; and quality photos of the project throughout the development phase. Entries must also include the name, address, and phone number of the builder, architect, security provider, management software system, and roof, door and interior systems providers.

## Prizes

Each winning project will appear in the December 2023 issue of Messenger and will receive a commemorative trophy. Companies that submit the winning entries will receive 5 copies of the December issue.

## Submissions

Entries must be in a binder format with thorough information related to the specific category criteria. We DO NOT accept digital entries. A minimum of 10 photos must be included with each entry. Quality photos and information from various members of the development team will increase the chances of an entry receiving stronger consideration. Entries for the conversion category must include before and after photos.

## Photos

Rights to all images submitted must be given to Messenger for use in print and digital media, and a photo release must be signed. To download the form, please go to [www.modernstoragemedia.com/2023-facility-of-the-year](http://www.modernstoragemedia.com/2023-facility-of-the-year) Please provide photo credit information with the entry.

## Additional Information

Entries will not be returned. Acknowledgement of entries will not be provided automatically due to the number of entries received. Projects may be judged in multiple categories; however no facility can be named in more than one category.



Mail all entries to:

**Messenger**

Attn: Facility of the Year

PO Box 608

Wittmann, AZ 85361-9997

Please contact Poppy Behrens at [Poppy@ModernStorageMedia.com](mailto:Poppy@ModernStorageMedia.com) or (602) 678-3579 with any questions.

**Messenger Facility of the Year  
Photo Submissions Release**

Any party ("Submitter") submitting photographs, diagrams, charts, drawings, renderings or other materials ("Materials") in a Facility of the Year entry agrees that:

1. Submitter is granting to Messenger the right to publish those materials in any of its publications without claiming a royalty or any other fee for itself or any third party;
2. Submitter has the right to transmit the Messenger and no permission or additional rights need to be sought or granted;
3. Submitter will indemnify and hold Messenger free and harmless from and against any and all expenses, including costs and reasonable attorneys' fees that may be incurred because of claims that the appearances of any materials in a Messenger publication were unauthorized or constitute the violation of any copyrights, trademarks or other rights of such claimant.

\_\_\_\_\_  
Entry Submitter

\_\_\_\_\_  
Date

SELF-STORAGE  
*Facility  
of the Year*

Please contact  
Poppy Behrens at  
[Poppy@ModernStorageMedia.com](mailto:Poppy@ModernStorageMedia.com)  
or (602) 678-3579  
with any questions

